

## Adelaide Central School of Art Strategic plan 2019-2024

**Vision:** To be a focal point for contemporary visual arts practice in Australia.

**Purpose:** To identify, develop and nurture visual arts practitioners by delivering high-quality contemporary visual arts education and experiences.

**Values:**

- We believe in the transformative potential of arts education
- We strive for excellence
- We support curiosity and courage
- We embrace diversity
- We practice respect through shared experience

**Philosophy:** Students learn by doing. We offer a studio-based arts education that draws from the atelier model in which classes are taught by practising artists. We believe in-depth study of drawing, painting and sculpture provides the foundation for contemporary arts practice. We emphasise structured sequential learning and develop practical skills in parallel with rigorous intellectual inquiry.

Objectives	1. <b>Be a national leader in contemporary visual arts education.</b>	2. <b>Offer outstanding service and support.</b>	3. <b>Connect with community.</b>	4. <b>Deliver strong organisational governance, management and financial resilience.</b>
<b>Actions</b>	<p>Enhance the academic offering – flexible, responsive &amp; high quality.</p> <p>Develop and Maintain best practice in pedagogy.</p> <p>Encourage diversity &amp; increase opportunities for participation in visual arts education.</p> <p>Be ambitious and encourage a high level of staff and student scholarship.</p> <p>Promote and celebrate the successes of our staff, students &amp; graduates.</p>	<p>Foster a student-centred approach with high quality programs, academic advice, study guides, study skills &amp; mentoring.</p> <p>Offer excellent amenities &amp; services.</p> <p>Enhance our environment to encourage collegiate activity &amp; sharing of ideas.</p> <p>Support well-being of students &amp; staff.</p> <p>Seek meaningful opportunities &amp; financial support for students &amp; graduates.</p>	<p>Offer dynamic public programs promoting life-long learning.</p> <p>Maintain &amp; develop the exhibition program.</p> <p>Identify aspiring visual artists through outreach programs &amp; events.</p> <p>Partner with cultural organisations locally &amp; nationally.</p> <p>Collaborate with our local community for mutual benefit.</p>	<p>Review &amp; develop organisational policies &amp; procedures.</p> <p>Engage &amp; support a dynamic &amp; professional workforce &amp; board.</p> <p>Emphasise environmental awareness &amp; sustainability.</p> <p>Establish stable funding arrangements.</p> <p>Develop a capital plan and a risk management plan.</p>

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<b>Results</b>	<p>Enrolments at capacity – attracting talented &amp; committed visual arts students via a competitive entry.</p> <p>A culturally diverse school community.</p> <p>Resilient students, graduates &amp; staff contributing to the cultural life of our society nationally.</p> <p>An effective marketing &amp; communications campaign. ACSA is well-known locally &amp; nationally.</p>	<p>Maintain positive student experience results in the annual national student survey.</p> <p>A more vibrant &amp; active campus.</p> <p>Content students &amp; staff who enjoy being at ACSA.</p> <p>Graduates enjoy positive professional lives.</p> <p>Students &amp; graduates are supported through scholarships &amp; grants.</p>	<p>Increased opportunities for the wider community to engage with visual arts.</p> <p>Outreach programs &amp; events raise awareness of ACSA &amp; the BVA.</p> <p>Students, staff &amp; graduates learn &amp; develop through connections with community.</p> <p>More artist studios on site, incorporating international &amp; national residencies.</p> <p>Increased awareness of the value of visual arts in the community.</p>	<p>Policies &amp; procedures are efficient &amp; effective.</p> <p>Maintain cash reserve of 20% of turnover to meet future challenges.</p> <p>Enjoy sustainable growth through a diverse income base.</p> <p>Funding to reduce student fees; ensure ACSA is competitive nationally.</p> <p>Effective capital and risk management plans endorsed with support from the wider community.</p>
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